(12) INTERNATIONAL APPLICATION PUBLISHED UNDER THE PATENT COOPERATION TREATY (PCT)

(19) World Intellectual Property Organization

International Bureau



. I BOLD CONCON DO COME NOTE COME ESTAT BOLD I DE LE COLOR DO COME DE LA COLOR DO COME DE LA COLOR DO COLOR DO

(43) International Publication Date 14 April 2005 (14.04.2005)

PCT

(10) International Publication Number WO 2005/033827 A3

(51) International Patent Classification⁷: 15/16, 17/30

G06F 7/00,

(21) International Application Number:

PCT/IB2004/003228

(22) International Filing Date: 4 October 2004 (04.10.2004)

(25) Filing Language:

English

(26) Publication Language:

English

(30) Priority Data:

158282

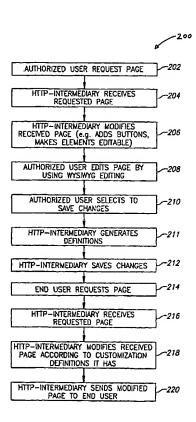
2 October 2003 (02.10.2003) IL

(71) Applicant (for all designated States except US): NET-MASK (EL-MAR) INTERNET TECHNOLOGIES LTD. [IL/IL]; 8 Yad Harutzim Street, 44641 Kfar-Saba (IL).

- (72) Inventor; and
- (75) Inventor/Applicant (for US only): MARMOR, Eliyahu [IL/IL]; 14 Har-Adir Street, Kfar-Saba (IL).
- (74) Agents: FENSTER, Paul et al.; Fenster & Company, Intellectual Property 2002 LTD., P.O. Box 10256, 49002 Petach Tikva (IL).
- (81) Designated States (unless otherwise indicated, for every kind of national protection available): AE, AG, AL, AM, AT, AU, AZ, BA, BB, BG, BR, BW, BY, BZ, CA, CH, CN, CO, CR, CU, CZ, DE, DK, DM, DZ, EC, EE, EG, ES, FI, GB, GD, GE, GH, GM, HR, HU, ID, IL, IN, IS, JP, KE, KG, KP, KR, KZ, LC, LK, LR, LS, LT, LU, LV, MA, MD, MG, MK, MN, MW, MX, MZ, NA, NI, NO, NZ, OM, PG, PH, PL, PT, RO, RU, SC, SD, SE, SG, SK, SL, SY, TJ, TM, TN, TR, TT, TZ, UA, UG, US, UZ, VC, VN, YU, ZA, ZM, ZW.

[Continued on next page]

(54) Title: CONFIGURATION SETTING



(57) Abstract: A method of defining customization for electronic content retrieved over an electronic connection (100, fig.1), which retrieves electronic content from a remote server (110) to a local client (102); edits the content at the local client by a user using a WYSIWYG editor, wherein said editor is a standard sofware used for displaying of content and wherein said editing does not require installation of software requiring user authorization; and automatically generates at least one customization definition based on said editing, said customization definition suitable for automatic applying to said content.

(84) Designated States (unless otherwise indicated, for every kind of regional protection available): ARIPO (BW, GH, GM, KE, LS, MW, MZ, NA, SD, SL, SZ, TZ, UG, ZM, ZW), Eurasian (AM, AZ, BY, KG, KZ, MD, RU, TJ, TM), European (AT, BE, BG, CH, CY, CZ, DE, DK, EE, ES, FI, FR, GB, GR, HU, IE, IT, LU, MC, NL, PL, PT, RO, SE, SI, SK, TR), OAPI (BF, BJ, CF, CG, CI, CM, GA, GN, GQ, GW, ML, MR, NE, SN, TD, TG).

Declaration under Rule 4.17:

- of inventorship (Rule 4.17(iv)) for US only

Published:

- with international search report
- (88) Date of publication of the international search report: 13 October 2005

For two-letter codes and other abbreviations, refer to the "Guidance Notes on Codes and Abbreviations" appearing at the beginning of each regular issue of the PCT Gazette.